

## Course Package



### Course Duration

- Total Duration: 3 Months
- Classes: 3–4 Days per Week
- Mode: Offline / Practical Training
- Batch Size: Small Batches for Personal Attention



### Course Fees (Per Module)

- SEO (Search Engine Optimization): ₹5,000
- Social Media Marketing (SMM): ₹5,000
- Google Ads & Paid Marketing: ₹5,000

→ **Total Package (All Modules): ₹15,000**

- Installment Facility Available
- Registration Fee Included



### Tools & Platforms You'll Learn



Google Ads



Google Analytics



Google Search Console



Facebook &amp; Instagram Ads Manager



Facebook &amp; Instagram Ads Manager



Keyword Research &amp; Analytics Tools



### What You'll Learn

- Digital Marketing Fundamentals
- Search Engine Optimization (On-Page & Off-Page)
- Social Media Marketing (Instagram, Facebook, LinkedIn)
- Google Ads (Search, Display & Video Ads)
- Content Marketing & Branding
- Lead Generation & Conversion Strategy
- Performance Tracking & Analytics



### Practical Training

- Live Campaigns & Real Brand Work
- Ad Creation & Budget Management
- Projects from Shreyans Creation Studio
- Case Studies & Reports



**Who Can Join?** Students | Business Owners | Job Seekers | Freelancers | Entrepreneurs